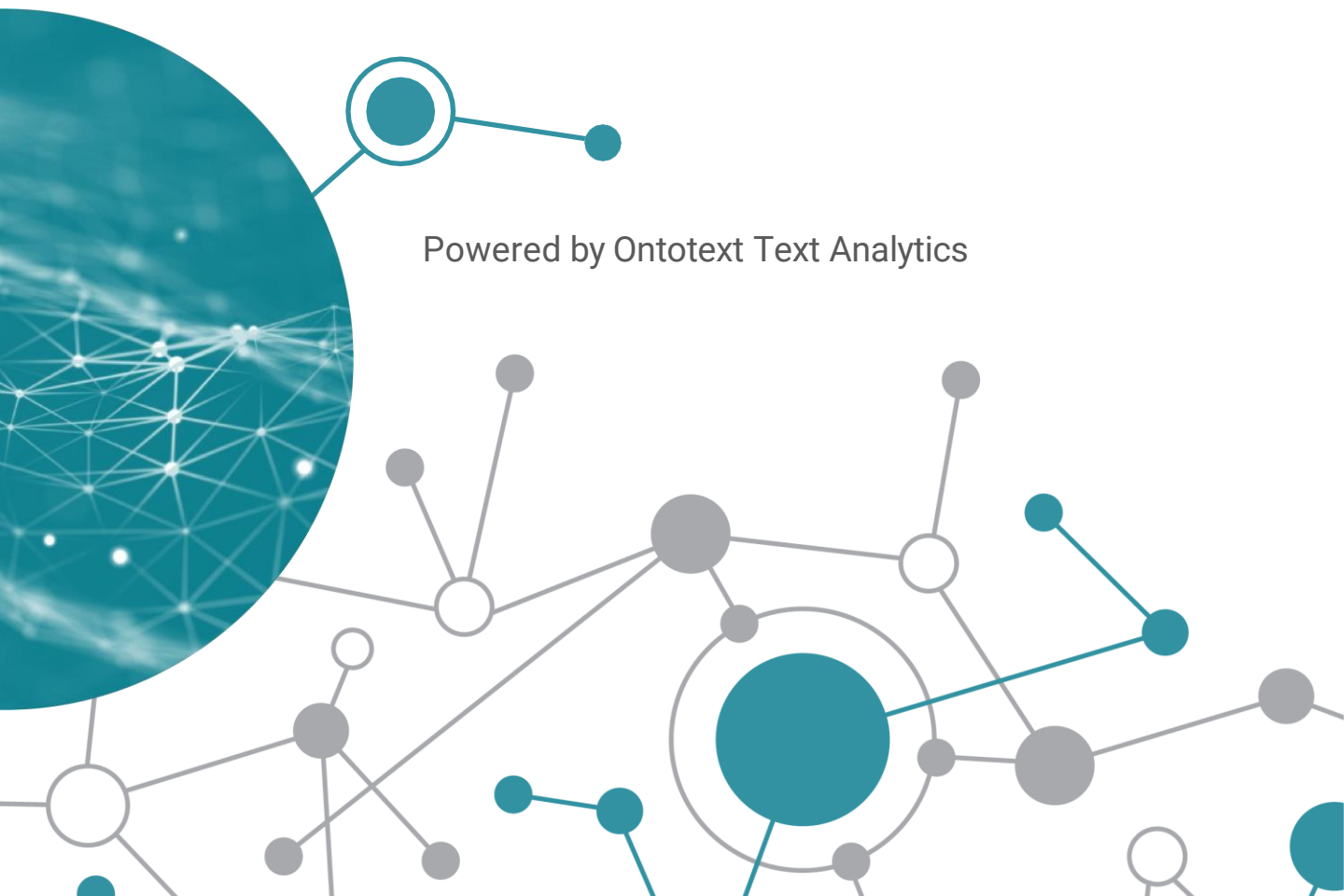




# Graphite Knowledge Studio

Automate semantic tagging  
and auto-categorization of  
enterprise content

Powered by Ontotext Text Analytics



# Graphite simplifies the management of enterprise taxonomies and ontologies. Graphite Knowledge Studio enables taxonomists and content managers to automate the tagging and categorization of enterprise content.

Graphite Knowledge Studio gives taxonomists and content managers full control of how enterprise content is tagged and categorized through simple and transparent rules that yield explainable results.

Graphite Knowledge Studio, powered by Ontotext Text Analytics, delivers multiple benefits:

- Plug-and-play utilization of existing Single Source of Truth enterprise taxonomies and ontologies
- Out-of-the-box tagging based on standard taxonomy semantic schema such as SKOS
- Rapid refinement of tagging accuracy by adding tagging context to the taxonomy
- Improve both recall and precision by harmonizing the semantics of search and content terminology
- Identify what is most relevant or salient – the *aboutness* of a document
- Support content recommendation and discovery

Semantic tagging and auto-categorization improve the accuracy and consistency of metadata.

Semantic metadata powers precision search and supports content recommendations and discovery.

# Getting started

## Pre-sales consultation

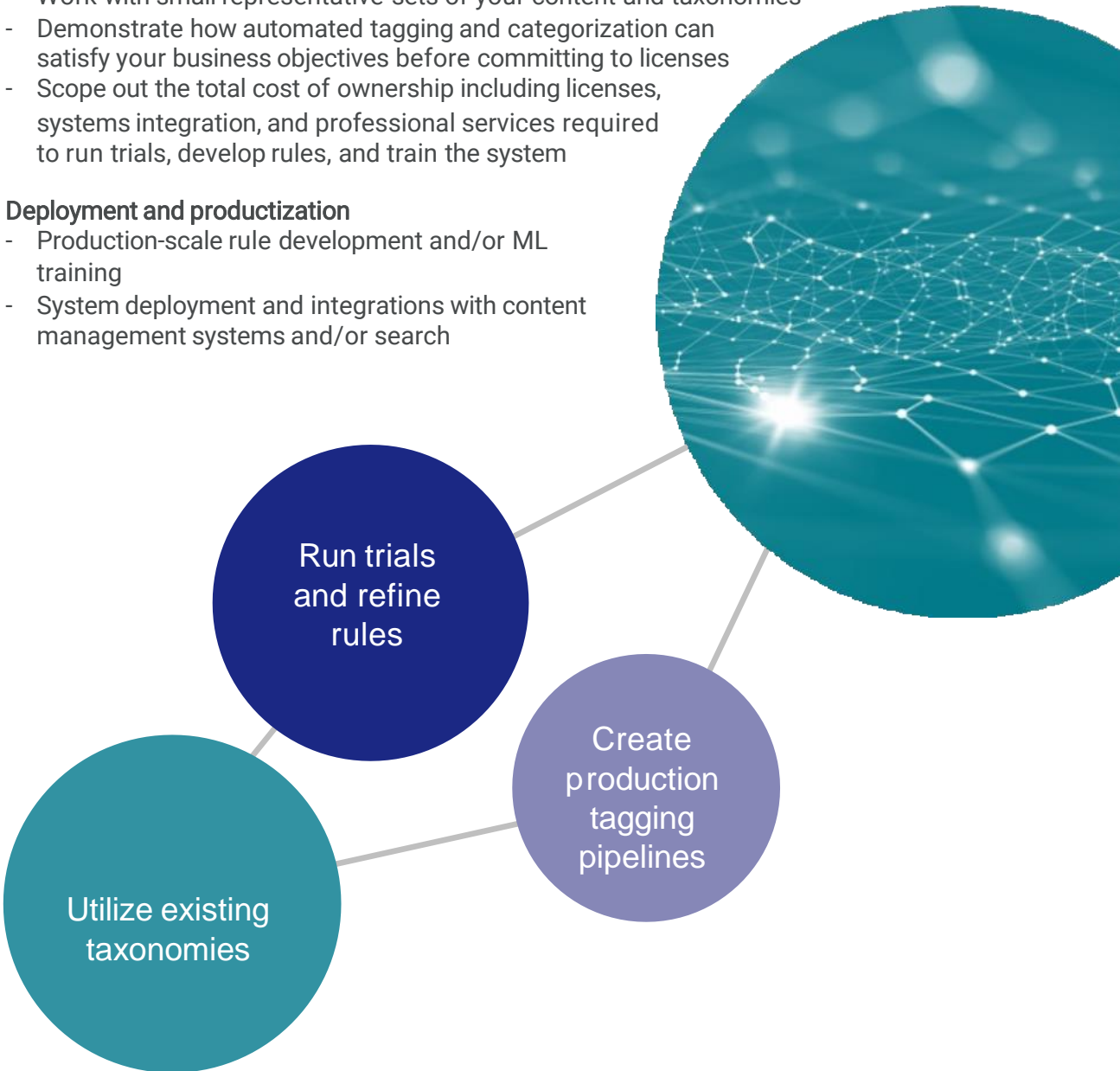
- Discuss your tagging and categorization business objectives with Synaptica's solutions team
- Understand your options and best fit for rules-based and/or machine learning (ML) methods

## Proof-of-concept

- Work with small representative sets of your content and taxonomies
- Demonstrate how automated tagging and categorization can satisfy your business objectives before committing to licenses
- Scope out the total cost of ownership including licenses, systems integration, and professional services required to run trials, develop rules, and train the system

## Deployment and productization

- Production-scale rule development and/or ML training
- System deployment and integrations with content management systems and/or search



# Get started with your enterprise content tagging and categorization project.

Schedule a free consultation with Synaptica's Graphite Knowledge Studio team.

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